



CENTRAL MICHIGAN
UNIVERSITY

WEST SHORE COMMUNITY COLLEGE
ARTICULATION AGREEMENT

Associate of Applied Arts and Sciences Marketing/Management West Shore Community College	CMU Equivalency	Bachelor of Science Administration Organization Administration Concentration Central Michigan University
<p>General Education Requirements (15) *CNEG 111 English Composition (3) BBUS 257 Business Communication (3) OR */**CNEG 112 English Composition II (3) SPOL 151 American National Government (3) General Studies Elective (3) **SECO 136 Principles of Economics I (3) ***Humanities Electives (3) (Preferred course selection) CTHE 101 Theater and Drama Appreciation (3) HART 201 Art History I: Ancient and Medieval (3) HART 203 Art History II: Renaissance to Modern (3) HHUM 103 Humanities in the Modern World (3) HHUM 106 Film Appreciation (3) HMUM 110 Introduction to Humanities (3) HMUS 100 Music Appreciation (3) CLFP 101 Introduction to Literature (3) CLFP 211 American Literature Precolonial to 1865 (3) CLFP212 American Literature 1865 to Present (3) CLFP 213 World Literature (3) HPHL 100 Introduction to Philosophy (3) HPHL 101 Introduction to History of Philosophy (3) HPHL 102 Introduction to Ethics (3) HPHL 201 Contemporary Problems in Philosophy (3) SHST 141 History of Western Civilization to 1600 (3) SHST 142 History of Western Civilization 1600 to Present (3)</p> <p>Core Courses BACC 121 Principles of Accounting I (4) BACC 122 Principles of Accounting II (4) BBUS 100 Intro to Business (3) BBUS 101 Business Mathematics (3) OR */**MMTH 123 Introduction to Statistics (3) BBUS 110 Business Law I (3) BBUS 111 Business Law II (3) BBUS 142 Principles of Retailing (3) BEDP 160 Desktop Applications (3) BMGT 201 Principles of Management (3) BMGT 202 Personnel Management (3) BMGT 205 Small Business Management (3) BMGT 220 Statistical Process Control (3) BMGT 299 Internship (3) OR BMKT 299 Internship (3) OR Business Elective (3) **SECO 137 Principles of Economics II (3) BMKT 241 Principles of Marketing (3) BMKT 243 Salesmanship (3) BMKT 244 Advertising (3) BOIS 150 Fundamentals of Keyboarding (2)</p> <p>Additional course (s): */**CSPE 101 Principles of Speaking (3) */**CENG 112 English Composition II (3) (If BBUS 257 Business Communication is selected.) **MMTH 123 Business Statistics (3) (If BBUS 101 Business Mathematics is selected.)</p> <p>Total credits taken at West Shore C.C. = 70-76 Total credits transferred from West Shore C.C. = 67 - 73</p>	<p>ENG 101 BIS CR</p> <p>ENG 201 PSC 105</p> <p>ECO 202/203</p> <p>TAI 175 ART 185 ART 285 CNE CR BCA 288 HUM CR MUS 114 ENG 134 ENG 251 ENG 252 ENG CR PHL 100 PHL CR PHL 218 PHL CR HST 101 HST 102</p> <p>ACC 201/250 ACC 202 BUS 100 Nontransferable</p> <p>STA 282 BLR CR BLR CR MKT CR BIS CR MGT 258 MGT CR MGT CR BIS CR Nontransferable</p> <p>Nontransferable</p> <p>ECO 201/204 MKT CR MKT CR JRN CR BIS 112</p> <p>COM 101 ENG 201</p> <p>STA 282</p>	<p>Remaining University Program Requirements (24) Group I: Humanities (3) The remaining subgroups are contingent upon if an applicable course is transferred. Subgroup A. Human Events and Ideas (3) Subgroup B. The Arts (3) Group II: Natural Sciences (6) (One must satisfy the laboratory requirement.) Subgroup A. Descriptive Science Subgroup B. Quantitative and Mathematical Sciences Group III: Social Sciences (3) Subgroup A. Behavioral Science (3) Group IV: Integrative and Area Studies Subgroup A. Integrative and Multi-disciplinary Studies (3) Subgroup B. Studies in Global Cultures (3) Subgroup C. Studies in Racism and Cultural Diversity in the United States (3) University Program Elective (3)</p> <p>Remaining General Education Requirements (6-12) Area of Study I (0-3) Humanities Area of Study II (6) Natural Sciences Area of Study III (0-3) Social Sciences</p> <p>Remaining Administration Major Core Courses (10) ACC 204 Accounting for Not-for-Profit Entities (1) FIN 303 Financial Administration (3) MGT 495 Global Management Strategies (3) MKT 300 Introduction to Marketing (3)</p> <p>Remaining Organization Administration Concentration Courses (12) Select at least one of the following: ENG 303 Technical Writing (3) PHL 318 Business Ethics (3) Select at least one of the following: PSC 411 Public Sector Human Resources and Organizational Theory (3) PSC 522 Regulatory Processes and Administrative Law (3) PSY 336 Industrial and Organizational Psychology (3) Select at least one of the following: COM 461 Communication in Leadership (3) JRN 350 Public Relations Principles and Practices (3)</p> <p>Elective Credits (17-23) Remaining University Program and General Education Requirements as well as elective credits are to be selected in consultation with an advisor to ensure that degree and graduation requirements will be satisfied.</p> <p>Students are required to earn at least 124 semester hours in order to graduate from CMU. 60 semester hours must be from a 4-year degree granting institution. 40 of the semester hours must be 300 level courses.</p> <p>To comply with the Central Michigan University's College of Business Administration (CBA) 27 Semester Hour Rule an additional 12-15 semester hours of non CBA elective credits are required. Resulting in a minimum of 139 semester hours required to complete the degree requirements.</p> <p>This articulation guide represents a University Program course-by-course fulfillment.</p> <p>Minimum credits taken at CMU 75</p>

3/12/09

*A grade of "C" or better is required to meet competency at CMU for these courses.

**Preferred course selection and required for the Bachelor of Science in Administration degree.

***Preferred course selection deviation may modify remaining University Program and/or General Education requirements.